POSSESSION NOTICE

Whereas, the undersigned being the Authorized Officer of the UCO Bank under the Securitisation and Reconstruction of Financial Assets and Enforcement of security Interest Act, 2002 and in exercise of powers conferred under section 13(12) read with Rule 3 of the Security Interest (Enforcement) Rules, 2002, issued demand notice calling upon the Borrower / Guarantor as given below to repay the amount mentioned below within 60 days from the receipt of the said notice. Th Borrower/Guarantor having failed to repay the amount, notice is hereby given to the borrower and the public in general that the undersigned has taken possession of he properties described below in exercise of powers conferred on him/her under section 13(4) of the said Act read with Rule 8 of the said Rules. The Borrower/Guarantor in particular and the public in general is hereby cautioned not to deal with the properties, and any dealings with the property will be subject to the charge of UCO BANK, for the amount detailed below and interest together with expenses thereon. The borrower's attention is invited to provisions of sub-section 8) of Section 13 of the Act, in respect of time available, to redeem the secured assets,

Name of the Branch/Borrower/ **Guarantors & Branch** Branch: Bijnor (2499) Borrower: M/s Huma Poultry Feed, Prop. Mr. Akhtar Waseem S/o Mohseen Akhtar, Nehtaur Chauraha, Mohalla Patiyapada, Chandpur, Distt-

Description of the Immovable Property & Date of Demand Notice/Possession Date & Outstanding Amount A residential building in the name of Mrs. Huma Prayeen W/o Akhtar Waseem situated at Moh Patiyapada, Near Nehtaur Chauraha and Mahila Thana, Chandpur, Distt. Bijnor (UP). measuring- 160 Sq. mtr. Duly registered in the office o Sub-registrar Office, Chandpur at Bahi No. 1, Zild No. 6380, Pages 123-158, Sale Deed No. 10559 on date 24.08.2013. Bounded as under: East: Property o Abid Hussain, West: Property of Saeeda W/o Islamuddin, North: Nagar Palika Interlocking Road 15 ft wide South: Property of Mr. Asim & Mr. Nazim, Demand Notice Date: 12.12.2023, Date of Possession: 28.02.2024, Outstanding Amount: Rs. 23,01,796.54

and interest thereon. Date: 05.03.2024

ALLAHABAD

Authorised Officer

इंडियन बैंक

📤 डलाहाबाद

Bijnor- 246725



Indian Bank

SAM BRANCH DELHI, First Floor, 17, Parliament Street, New Delhi Ph No-011-40230168, Mob No-9572326444 Email: armbdelhi@indianbank.co.in

"APPENDIX- IV-A" [SEE PROVISO TO RULE 6(2) & 8(6)] SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

Enforcement of Security Interest Act, 2002 read with proviso to Rule 6(2) & 8(6) of the Security Interest (Enforcement) Rules, 2002 lotice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below described movable securities ypothecated/mortgaged/charged to the Secured Creditor, the Physical possession of which has been taken by the Authorised Officer of Indian Bank, SAM Large Delhi Branch ecured Creditor, will be sold on "As is where is", "As is what is", and "Whatever there is" on 11/04/2024, for recovery of Rs.2,67,55,221.83/- (Rupees Two Crore Sixty Seven Lakhs Fifty Five Thousand Two Hundred Twenty One and Eighty Three paise only) on 04.03.2024 with further interest, costs, other charges and expenses thereor due to the Indian Bank, SAM Branch Delhi, Secured Creditor, from M/s Metro Wire Products, having its registered office at Plot No.12/48, UPSIDC, Site-II, Loni Industrial Area Shaziabad-201007 through its Proprietor Sh. Honey Verma residing at R/o Flat no. 217, Tower-5, River Height, Raj Nagar Extension, Ghaziabad-201017

E-Auction Sale Notice for Sale of Movable Assets under the Securitisation and Reconstruction of Financial Assets and

I. Sh. Honey Verma S/o Rajendra Kumar Verma residing at Flat no. 217, Tower-5, River Height, Raj Nagar Extension, Ghaziabad-201017

. Sh. Rajendra Kumar Verma S/o Late Sambhu Dayal residing at Flat no. 217, Tower-5, River Height, Raj Nagar Extension, Ghaziabad-201017

. Smt. Anju Verma W/o Mr. Honey Verma residing at Flat no. 217, Tower-5, River Height, Raj Nagar Extension, Ghaziabad-201017

I. Sh. Pradeep Kumar S/o Late Sambhu Dayal residing at 440, Gali Sheesh Mahal, Sitaram Bazar, Delhi – 110006. he specific details of the property/ securities intended to be brought to sale through e-auction mode are enumerated below

Details of property:

All the part and parcel of the Plant & Machinery with Furniture & Fixture lying at property bearing no 12/48 UPSIDC Loni Road Industrial area Detailed description of the Property site-2 Mohan Nagar Ghaziabad Fast : Plot no 12/49 West: Plot no. 12/47 Bounded as under: North: Plot no 11 South: 12 Mtr. Wide road ncumbrances on Property Not known to the bank Rs. 40.000/- (Rupees Forty Thousand only) Reserve Price Rs. 4,000/- (Rupees Four thousand only) EMD Amount Rs 2.000/- (Rupees Two Thousand only) Bid incremental amount Date and time of e-auction 11.04.2024 between 11.00 A.M to 5.00 P.M Property ID No. IDIB50426150531P

Bidders are advised to visit the website (www.mstcecommerce.com/auction/home/ibapi) of our e auction service provider MSTC Ltd to participate in online bid. For Technica Assistance Please call MSTC HELPDESK No. 033-23400020/23400021/23400022 and other help line numbers available in service providers help desk. For Registration status with MSTC Ltd. please contact ibapiop@mstcecommerce.com and for EMD status please contact ibapifin@mstcecommerce.com.

For property/ security details and photograph of the property/ security and auction terms and conditions please visit: https://ibapi.in and for clarifications related to this portal, please contact help line number '18001025026' and '011-41106131

Bidders are advised to use Property ID Number mentioned above while searching for the property in the website with https://ibapi.in and www.mstcecommerce.com. **AUTHORISED OFFICER**

Date: 05.03.2024 Place: New Delhi

East: Plot of Seller. West: Plot of Seller Nate: 04 03 2024 Place: Meerut

State Bank of India 🕡

Stressed Asset Recovery Centre RACPC Central, 11, Sansad Marg, New Delhi-110001. Tel. No. 011-23374471 POSSESSION NOTICE (FOR IMMOVABLE PROPERTY) [Under Rule 8(1) of Security Interest (Enforcement) Rule, 2002]

Whereas, the undersigned being the authorized officer of State Bank of India, RACPC Central, 11, Parliament Street, New Delhi-110001, under the Securitization Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002 and in exercise of powers conferred under section 13(2) read with rule 8 of security interest (Enforcement) rules 2002, issued a demand notice dated 29.12.2023 calling upon the borrower Mr. Mukesh Kumar S/o Mr. Ram Mehar, R/o VPO Pakasma (57), Rohtak, Haryana-124401 to repay the amount mentioned in the notice being Rs.4,07,051.00 (Rs. Four lakh seven thousand fifty one only) + cost future interest & charges within 60 days from the date of receipt of said notice.

The Borrower having failed to repay the amount, notice is hereby given to the borrowers and the public in general that undersigned has taken possession of property described herein below in exercise of powers conferred on him/her under section 13(4) of said act within Rule 8 of said rules on this 29th day of February, 2024.

The Borrower in particular and the public in general is hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of State Bank of India, RACPC Central, New Delhi for an amount of Rs. 4.07.051.00 (Rs. Four lakh sever thousand fifty one only) plus Cost and future interest & charges, less recovery (if any).

DESCRIPTION OF IMMOVABLE PROPERTY: PROPERTY SITUATED AT H. No. 3130, Housing Board Colony, Sector 9, 9A, Bahadurgarh, Haryana-124507.

DATE: 29.02.2024 PLACE: New Delhi AUTHORISED OFFICER, State Bank of India, RACPC Central, New Delhi

कैनरा बैंक Canara Bank 📣 Punjab & Sind Bank पंजाब एण्ड सिंध बैंक

Branch- Baghpat. Meerut Road, Baghpat, Uttar Pradesh - 250609 Phone: 0121-2220080 Email: b0971@psb.co.in POSSESSION NOTICE [Under Rule 8(1) of Security Interest (Enforce

Whereas the undersigned being the authorized officer of the Punjab & Sind Bank, Meerut Road, Baghpat UP under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (Act No. 54 of 2002) and in exercise of powers conferred under section 13(12) read with rule 3 of the Security Interest Enforcement) Rules, 2002 issued a Demand Notice Dated 02-11-2023 Calling upon the Borrower/ Mortgagor/ Guarantor **1. Islam s/o Shri Liyakat** - Mohalla Mata Colony, Tehsil and Distt -Baghpat. **2. Smt Sajjo w/o Shri Islam** R/o Mohalla Mata colony, Baghpat. 3. Sh Shakeel Ahmed s/o Raheesh Ahmed r/o Mohalla Mata Colony Tehsil and distt Baghpat, to repay the amount mentioned in the notice being Rs. 4,12,556.50 (Rs. Four Lacs Twelve Thousand Five Hundred Fifty six and paise Fifty only) interest up to 31,10,2023 with further interest within 60 days from the date of receipt of the said notice with future interest and incidental charges w.e.f. 01/11/2023.

he borrower having failed to repay the amount, notice is hereby given to the borrower Guarantor and the public in general that the undersigned has taken Possession of the roperty described herein below in exercise of powers conferred on him/her under section 3(4) of the said Act read with rule 8 of the Security Interest (Enforcement) Rules, 2002 on this 4th Day of March of the year 2024.

The borrower/guarantor in particular and the public in general is hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of the Punjab & Sind Bank, Meerut Road, Baghpat UP for an amount of Rs. 4,12,556.50 (Rs. Four Lacs Twelve Thousand Five Hundred Fifty Six and paise fifty only) interest up to 31.10.2023 with further interest and incidental expenses incurred by bank w.e.f30/11/2023. The borrower's attention is invited to provisions of sub section (8) of section 13 of the Act. in espect of time available, to redeem the secured assets

Description of the Immovable Property

A. Immovable residential property measuring 50 sq yards or 41.80 sq mtr situated at

Abadi Mohalla new Basti Mughalpura under limit of Nagar Palika Parishad, Baghpat present H No 20 in the part of khasra no 782/2, tehsil and distt Baghpat belongs to Islam. B. Details of the title deed(s): 1) Original sale deed registered in the office of Sub Registra Baghpat vide Bahi No-1 . Jild No-5080 Pages 61 to 82 SL No - 5885 on 20/08/2013 Property Bounded As: North: Property of Seller, South: Raasta

Authorized Officer Punish & Sind Rank

- 110055, within 15 days from the date of this notice failing which the company will proceed to issue duplicate share certificate in respect of the said shares. Name of the Shareholder – MAJOR MANMOHAN SINGH BEVLI, H.NO. D-326, DEFENCE COLONY, NEW DELHI-110024, MOBIL F NO - 9599674430 DATE: 04th March 2024 PLACE:- NEW DELH

PUBLIC NOTICE

the name of MAJOR MANMOHAN SING

the name of MAJOR MANMOHAN SINGH BEVLI (sole holder) S/o Late K S Bewal for 1405 Equity Shares having face value of Rs.2/- each under Folio No. 22225 & share certificate number 32184 having distinctive number 573546 to 574950, has/have been lost/misplaced/ destroyed and the advertiser has/have applied to the Company for issue of fundicate share certificate in light thereof Any

duplicate share certificate in lieu thereof. An

person (s) who has /have claim (s) on the said

hares should lodge such claim (s) with the

louse, 4E/2 Jhandewalan Extension, New Delh 110055, within 15 days from the date of this

viz ALANKIT ASSIGNMENTS LTD.,

certificate of Jk

PUBLIC NOTICE

Ref: 3223/LOCKER/BREAKOPEN/163/2023-24 The General Public is hereby informed that following locker with Canara Bank Paschir Vihar A Block (DP Code- 3223), A-6/5, Paschim Vihar, West Delhi -110063 have bee opened by locker holders and in respect and at the same time, the locker holders are no operating the locker for the last number of years or are not paying the arrears of locke charges instead of our repeated letters and follow up:

LOCKER NO	NAME OF HIRER	ADDRESS	DATE OF LAST OPERATION	DATE OF ARREAR	ARREAR AMOUNT
163	LALIT BABBAR & RENU BHARDWAJ	A-2/263, PRATEEK APPARTMENT PASCHIM VIHAR, NEW DELHI – 110063 (FOR LALIT BABBAR) B-7, PINK APPARTMENTS PASCHIM VIHAR DELHII – 110063 (FOR RENU	11.02.2013	01.04.2020	RS. 10772

By this notice, it is hereby notified to locker hirers or their legal heirs in case of deceased of ocker holders that they should approach our Paschim vihar A Block Branch within a perio of 15th days of this notice with authentic proof of the ownership of the locker and documents such as passport, adhaar card, proof of residence etc. to execute fresh locke agreement, and pay the arrears of locker charges. In case no response is received ir respect of any of the locker holders or their legal heirs, the bank shall be constrained to break open the locker on 21st March 2024 in presence of witnesses and keep aside it contents while exercising its lien over the contents of the locker for recovery of arrears o

Authorised Officer, Canara Bank Date:05.03.2024, Place: Delhi



(THIS IS ONLY ADVERTISEMENT FOR INFORMATION PURPOSE AND NOT A PROSPECTUS ANNOUNCEMENT)

ROYAL SENSE LIMITED

Our Company was incorporated as 'Royal Sense Limited' under the Companies Act, 2013, pursuant to a Certificate of Incorporation dated April 06, 2023, issued by the Registrar of Companies, (Central Registration Centre) having Registration Number 412051. Later on, April 28, 2023, the running business of the proprietorsh concern of our Promoter namely "Buyal Trades, PMT & Apava" was taken over by the company, along with the assets and liabilities of the promoters are given concern. For further details, please refer to chapter titled "History and Corporate Structure" beginning on page 87 of this Prospecture. incern of our Promoter namely "Royal Traders, PHT & Anaya" was taken-over by the company, along with the assets and liabilities of the proprietorship concern as going concern. For further details, please refer to chapter titled "History and Corporate Structure" beginning on page 87 of this Prospectus. Registered Office: First Floor, Plot No 57, Phase-II, Badli Industrial Area, Badli, Delhi-110042, North West Delhi India;

Tel No.: +91 9205843102 Website: www.royalsense.in; E-mail: compliance@royalsense.in;

Contact Person: Ms. Priyanka Bhutani, Company Secretary and Compliance Officer;

OUR PROMOTER: MR. RISHABH ARORA.

The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are Proposed to be listed on SME Platform of BSE Limited (BSE SME)

INITIAL PUBLIC ISSUE OF UPTO 14.50,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF ROYAL SENSE LIMITED ("RSL" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹68/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹58/- PER EQUITY SHARE (THE "ISSUE") PRICE") AGGREGATING TO ₹ 986.00/- LAKHS ("THE ISSUE"), OUT OF WHICH 1,60,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹ 68/- PER EQUITY SHARE PREMIUM OF ₹58/- PER EQUITY SHARE AGGREGATING TO ₹108.80/- LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e. NET ISSUE OF 12,90,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹ 68/- PER EQUITY SHARE AGGREGATING TO ₹877.20/- LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE AND THE NET ISSUE WILL CONSTITUTE 29.59% AND 26.33% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. All the Investors applying in a Public issue shall use only Application Supported by Blocked Amount (ASBA) facility for making payment Provided details about bank account which shall be Blocked by Self Certificate Syndicate to Banks ("SCSBs") as per the SEBI circulate CIR/CFD/POLICYCELL/11/2015 dated November 10.2015. As an alternate payment mechanism, Unified

Payment Interface (UPI) has been introduced (vide SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/ 2022 onwards. in case of delay, if any in refund, our Company shall pay interest on the Application money at the Rate of 15% per annum for the period of delay. THIS OFFER IS BEING MADE IN TERM OF CHAPTER IX OF THE SEBI (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS") READ WITH RULE 19(2)(b)(i) OF SCRR AS AMENDED. THE ISSUE IS FIXED PRICE ISSUE AND ALLOCATION IN THE NET OFFER TO THE PUBLIC WILL BE MADE IN TERMS OF REGULATIONS")

253(2) OF THE SEB (ICDR) REGULATIONS, 2018. (For further details please see. "Term of the Issue" beginning on page no.156 of the Prospectus.) A copy of Prospectus is delivered for filling to the Registrar of Companies are required under sub-section 4 of Section 26 of the Companies act 2013 For further details, please refer the section filed 'Issue Procedure' beginning on page 164.

FIXED PRICE ISSUE AT 68/- PER EQUITY SHARE THE FACE VALUE OF THE EQUITY SHARE IS ₹10 /- EACH AND THE ISSUE PRICE IS 6.8 TIMES OF THE FACE VALUE OF THE EQUITY SHARES.

THE APPLICATION MJST BE FOR A MINIMUM OF 2000 EQUTIY SHARES AND IN MULTIPLES OF 2000 EQUITY SHARES THEREAFTER. FOR FURTHER DETAILS. PLEASE REFER TO "SECTION XI- ISSUE RELATED INFORMATION "BEGINNIG ON PAGE 156 OF THE PROSPECTUS

ISSUE ISSUE OPENS ON: MARCH 12, 2024 PROGRAMME ISSUE CLOSED ON: MARCH 14, 2024

Bids Opening Date	Tuesday, March 12, 2024	Initiation of unblocking of Funds/Refunds (T-	+2 Days)	Monday, March 18, 2024			
Bids Closing Date(T day)	Thursday, March 14, 2024	Credit of Equity Shares to demats Accounts of	of Allotees (T+2)	Monday, March 18, 2024			
Finalisation of basis of allotment with the Designation Stock Exchange Allotment of Securities (T+1 day)	Friday, March 15, 2024	Commencement of Trading of Equity Shares	on the Stock Exchange (T+3)	Tuesday, March 19, 2024			
Time limits for Submission of Application (T is issue closing date)							
Application Submission by Investors		B	Bid of Modification: From issue opening d	ate upto 5 pm on T day.			
Electronic Application (Online ASBA through 3-in-1 account) – up to 5 pm on T day			Validation of bids details with deposit of fees: From issue opening date upto 5 pm on T day				

Physical Applications (Syndicate Non-Retails, Non Individual Applications of QIBs and NIIs)- Upto 12pm on T days and Syndicate Members shall transfer such application to bank before 1pm on T day. **ASBA***

Physical Applications (Bank ASBA)- up to 1 pm on T day.

Simple, Safe, Smart way of Application

LEAD MANAGER OF THE ISSUE

Electronic Application (Syndicate Non-Retail, Non- individual Application)- up to 3pm on T day.

Mandatory in Public issue. No cheque will be accepted

Electronic Application (Bank ASBA through Online channels like internet Banking, Mobile Banking Syndicate UPI ASBA etc.) – up to 4pm on T day.

Now available in ASBA for retail

*ASBA is a better way of applying to issues by simply blocking the fund in the bank account for further details check section on ASBA below." Individual Investors.

For the Details on the ASBA and UPI Process, please refer to the details given in ASBA form and General Information Documents and also please refer to the section "Issue Procedure" beginning on page 87 of the Prospectus.

CONTENTS OF THE MEMORANDUM OF THE COMPANY AS REGARDS TO ITS OBJECTS:

For information on the main objects of the Company, please see "Our History and Certain Other Corporate Matters" on page 87 of the Prospectus and Clause III of the Memorandum of Association of the Company. The Memorandum of Association of the Company is a material document for inspection in relation to the Offer. For further details, please see Material Contracts

and Documents for Inspection" on page 199 of the Prospectus.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE The authorised share capital, issued, subscribed and paid up share capital of the Company as on the date of the Prospectus is as follows: The Authorised Share Capital of the Company is ₹ 500.00 Lakhs divided into 50,00,000 Equity Shares of ₹10/- each. The Issued, subscribed and Paid-up share capital of the Company before the Issue ₹345.01 lakhs divided into 34,50,146 Equity Shares of 10/- each. Proposed Post issue capital of Company is ₹490.01 Lakhs divided into 49,00,146 Equity Shares of ₹10/- each. For details of the Capital Structure, see the

EQUITY STRIES OF TOP- GRAIT. Proposed Fost issue capital of Company is \$450.01 Earns divided into 45,00,110 Equity strains of 10.00 Equity strains of of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed for by them at the time of signing of the Memorandum of Association: 9,994 Equty shares of face value of ₹10/- each were allotted to Mr. Rishabh Arora, 1 Equity Shares of face value of ₹10/- each were allotted to Mr. Gaurav Arora, 1 Equity Shares of face value of ₹10/- each were allotted to Mr. Harmeet Singh, 1 Equity Shares of face value of ₹10/- each were allotted to Mr. Gaurav Arora, 1 Equity Shares of face value of ₹10/- each were allotted to Mr. Gaurav Arora, 1 Equity Shares of face value of ₹10/- each were allotted to Mr. Gaurav Arora, 1 Equity Shares of face value of ₹10/- each were allotted to Mr. Gaurav Arora, 1 Equity Shares of face value of ₹10/- each were allotted to Mr. Gaurav Arora, 1 Equity Shares of face value of ₹10/- each were allotted to Mr. Gaurav Arora, 1 Equity Shares of face value of ₹10/- each were allotted to Mr. Gaurav Arora, 1 Equity Shares of face value of ₹10/- each were allotted to Mr. Gaurav Arora, 1 Equity Shares of face value of ₹10/- each were allotted to Mr. Gaurav Arora, 1 Equity Shares of face value of ₹10/- each were allotted to Mr. Gaurav Arora, 1 Equity Shares of face value of ₹10/- each were allotted to Mr. Gaurav Arora, 1 Equity Shares of face value of ₹10/- each were allotted to Mr. Gaurav Arora, 1 Equity Shares of face value of ₹10/- each were allotted to Mr. Gaurav Arora, 1 Equity Shares of face value of ₹10/- each were allotted to Mr. Gaurav Arora, 1 Equity Shares of face value of ₹10/- each were allotted to Mr. Gaurav Arora, 1 Equity Shares of face value of ₹10/- each were allotted to Mr. Gaurav Arora, 1 Equity Shares of face value of ₹10/- each were allotted to Mr. Gaurav Arora, 1 Equity Shares of face value of ₹10/- each were allotted to Mr. Gaurav Arora, 1 Equity Shares of face value of ₹10/- each were allotted to Mr. Gaurav Arora, 1 Equity Shares of face value of ₹10/- each were allotted to Mr. Gaurav Arora, 1 Equity Shares of face value of ₹10/- each

to Ms. Sushma Arora, 1 Equty Shares of face value of ₹10/- each were alloted to Mr. Vipin Pratap Singh and 1 Equty Shares of face value of ₹10/- each were allotted Ms. Meenakshi Aror RISK IN RELATION TO THE FIRST ISSUE:

UPI Mandate acceptance tine. T day -5 Pm.

T day- 5 pm for Retails and other reserved categories.

f day- 4 pm for QIB and NII Categories

Issue Closure

This being the first issue of the issuer, there has been no formal market for the securities of the issuer. The face value of the equity shares is ₹10/- each and the issue price is 6.8 times of face value of the equity share. The issue price should not be taken to be indicative of the market price of the equity shares after the equity shares are Listed on the SME Platform of BSE Limited. No assurance can be given regarding active or sustained trading in the equity shares of our company or regarding the price at which the equity shares will be traded after listing. GENERAL RISKS: Investment in equity and equity-related securities Involve a degree of risk and investors should not invest any funds in this offer unless they can afford to take the risk of losing their Investment. Investors are advised to read the risk factors carefully before taking an investment decision in this offering. For taking an Investment decision, investors must rely on their own examination of the issuer and the offer including the risks involved. The securities have not been recommended or approved by the Securities and Exchange Board of India (SEBI) nor does SEBI quarantee the accuracy or adequacy of this document. Specific attention of investors is invited to the statement of Risk factors beginning on page no. 22 of the Prospectus

BASIS FOR ISSUE PRICE: Please refer "Basis for Issue Price beginning on page 58 of the Prospects.

ISSUER'S ABSOLUTE RESPONSIBILITY: The issuer, having made a reasonable inquiry, accepts responsibility for and confirms that this offer document contains all information with regard to the issuer and the issue which is material in the context of the issue, that the information contained in the offer document is true and correct in all material aspects and is not misleading in any material respect, that the opinions and intentions expressed herein are honestly held and that there are no other facts, the omission of which make this document as a whole or any of such information or the expression of any such opinions or intentions misleading in any material respect.

LISTING: The Equity Shares of our company issued through the Prospectus are proposed to be listed on the SME Platform of BSE Limited. In terms of the Chapter IX of the SEBI ICDR Regulations, as amended from time to time, our company has received "in-principal" approval letter dated January 19, 2024 from BSE for using its name in this offer document for listing of our shares on the SME Platform of BSE Limited. For the purposes of the Issue, the Designated Stock Exchange will be BSE Limited (BSE).

DISCLAIMER CLAUSE OF SEBI: Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulation 2018, a copy of the Prospectus has been filed with SEBI after filling of

the Offer document with Registrar of Companies In terms of Regulation 246 of the SEBI ICDR Regulations, 2018 and Sec 26(4) of Companies Act 2013. However, SEBI shall not Issue any observation on the Offer document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire "Disclaimer Clause of SEBI" beginning on page

DISCLAIMER CLAUSE OF THE EXCHANGE (BSE LIMITED): It is to be distinctly understood that the permission given by BSE Limited (BSE) should not in any way be deemed or construed that the contents of the Prospectus or the price at which the equity shares are offered has been cleared, solicited or approved by BSE, nor does it certify the correctness, accuracy or completeness of any of the contents of the Prospectus. The investors are advised to refer to page no. 149 of the Prospectus for the full text of the Disclaimer Clause pertaining to BSE.

EXPERT GLOBAL

*Status upto March 05, 2024

Expert Global Consultants Private Limited

1511. RG Trade Tower Netaji Subhash Place, Pitampura, New Delhi – 110 034, India Telephone: 011 4509 8234, Email: ipo@expertglobal.in

Website: www.expertglobal.in Investor Grievance Email: compliance@expertglobal.in Contact Person: Mr. Gaurav Jain SEBI Registration Number: INM000012874

REGISTRAR TO THE ISSUE TO THE ISSUE Bigshare Services Pvt. Ltd.

Bigshare Services Private Limited S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East), Mumbai – 400 093. Telephone: +91 22 6263 8200, Fax: +91 22 6263 8299

Email: ipo@bigshareonline.com Investor Grievance Email: investor@bigshareonline.com Contact Person: Babu Rapheal Website: www.bigshareonline.com

MS. Priyanka Bhutani Company Secretary and Compliance Office **ROYAL SENSE LIMITED** Registered Office First Floor, Plot No 57, Phase-II, Badli Industrial Area Badli, Delhi-110042 Contact No: +91 9205843102 Email Id compliance@royalsense.in

Website: www.royalsense.in

Investors may contact our Company Secretary and Compliance Officer and /or the Registrar to the Issue and / or the Lead Manager, in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allottent of allotted Equity

COMPANY SECRETARY & COMPLIANCE OFFICER

SEBI Registration Number: INR000001385 CIN: U74110DL2010PTC205995 Shares in the respective beneficiary account or refund orders, etc. Availability of Prospectus: Investors should note that investment in Equity Shares involves a high degree of risk and investors are advised to refer to the Prospectus and the Risk Factors contained therein, before applying in the Issue. Full copy of the Prospectus will be available at the website of SEBI at <a href="www.sebi.gov.in"/www.sebi.gov.in"/www.sebi.gov.in the website of the Stock Exchange at <a href="www.beeindia.con"/www.expertglobal.in"/www.expertglobal.in and website of Issuer Company at <a href="www.expertglobal.in"/www.royalsense.in"/www.royalsense.in.

Availability of Application form: Application form: Application forms can be obtained from the Registered Office of Royal Sense Limited and the Lead Manager to the Issue - Expert Global Consultants Private Limited. Application Forms can be obtained from the website of Stock Exchange at www.bseindia.com and the Designated Branches of SCSBs, the list of which is available on the website of SEBI. Applications Supported by Blocked Amount (ASBA): Investors have to compulsorily apply through the ASBA process. ASBA has to be availed by all the investors. The investors are required to fil the application form and submit the same to the relevant SCSB's at the specific locations or registered brokers at the broker centres or RT or DP's. The SCSB's will block the amount in the account as per the authority contained in application form. On allotment, amount will be unblocked and account will be unblocked and account will be no need of refund. The ASBA application forms can also be downloaded from the website of BSE. ASBA application forms can be obtained from the Designated Branches of SCSB's, the list of banks that are available on website of SEBI at www.sebi. gov.in and website of Stock Exchange at www.bebi. gov.in and website of Stock Exchange at www.beb. gov.in and website of Stock Exchange at www.beb. gov.in and website of Stock Exchange at which it was a stock at which it was a st

UNIFIED PAYMENTS INTERFACE (UPI): Investors are advised to carefully refer SEBI circular SEBI/HO/CF D/DIL2/CIR/P/2018/138 dated November 8, 2019, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI Circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 BU/HO/CFD/DIL2/CIR/P/2022/51 dated April 20, 2022 and SEBI circular SEBU/HO/CFD/DIL2/CIR/P/2022/75 dated May 30, 2022 for details relating to use of Unified Payments Interface (UPI) as a payment mechanism with Application Supported by Block Amount (ASBA) for applications in public issues by retail individual investors.

BANKER TO THE ISSUE\ SPONSOR BANK: Axis Bank Limited Investors should read the Prospectus carefully, including the Risk Factors beginning on page 22, of the Prospectus before making any investment decision.

The Lead Manager associated with the Offer have handled 5 SME public issues and Nil Main Board public issue during the current financial year and three financial years preceding the current Financial Year, out of which 1 SME public issues closed below the issue price on the listing date

FY 2023-24* FY 2022-23* FY 2020-21* TOTAL Type SME IPO MAIN Board IPO Total Issue closed below Issue Price on Listing Day Issue closed above Issue Price on Listing Day

> For ROYAL SENSE LIMITED On behalf of the Board of Directors

Rishabh Arora

Place: Delhi Date: March 05, 2024 Managing Director ROYAL SENSE LIMITED is proposing, Subject to market conditions and other considerations, a public issue of the Prospectus with the Registrar of Companies Ahmedabad. The Prospectus with the R and website o Issuer Company at www.royalsense.in Investors should note that investment in Equity Shares involves a high degree of risk. For details, investors should refer to and rely on the Prospectus. The Equity Shares have not been and will not be registered under the US Securities Act (the Securities Act (the Securities Act) or any state securities laws in United States and will not be issued or sold within the United States or to, or for the account or benefit of U.S. persons* (as defined in Regulation S under the Securities Act), except pursuant to an exemption from, or in a transaction not sublet to, the registration requirements of the Securities Act, 1933.















क्या निफ्टी, सेंसेक्स, एमएससीआई से बाहर होगी टाटा मोटर्स?

नई दिल्ली. 5 मार्च

वामा इंस्टीट्यूशनल इक्विटीज के विश्लेषकों का मानना है कि अपने वाणिज्यिक वाहन (सीवी) और यात्री वाहन (पीवी) व्यवसायों के अलग होने की प्रक्रिया पुरी होने के बाद टाटा मोटर्स बीएसई सेंसेक्स और निफ्टी-50 सूचकांकों से बाहर हो सकती है। उन्होंने इस घटनाक्रम की तुलना रिलायंस इंडस्ट्रीज (आरआईएल) और जियो फाइनैंशियल सर्विसेज (जियो) के साथ की है, जिसमें जियो अलग से सूचीबद्ध हुई और आखिरकार (अगले कुछ दिनों में) उसे घरेलू सूचकांकों से बाहर

नुवामा इंस्टीट्यूशनल इक्विटीज के अभिलाष पंगारिया ने अपनी एक ताजा रिपोर्ट में लिखा है, 'टाटा मोटर्स मौजुदा समय में सभी सक्रिय सूचकांकों में सदस्य है। हालांकि जब डीमर्जर की प्रक्रिया को पूरा कर लिया जाएगा तो वह निफ्टी-50 और सेंसेक्स से बाहर हो जाएगी। हम इस पर पूरी तरह से अमल होने में करीब 15 महीने का समय लगने का अनमान जता रहे हैं।'

इस बीच, शेयर बाजारों पर टाटा मोटर्स का शेयर बीएसई पर करीब 5 प्रतिशत चढकर 1,000 के आंकड़े को पार कर गया और मंगलवार के दिन के कारोबार में



इसने नया ऊंचा स्तर बनाया। कंपनी

द्वारा अपने सोमवार को बिजनेस

वर्टिकलों को दो अलग सुचीबद्ध

कंपनियों में विभाजित किए जाने

की घोषणा के बाद शेयर ने

1,031.70 रुपये के नए ऊंचे स्तर

पिछले एक साल में, टाटा मोटर्स

का शेयर तेजी से चढा है और उसने निफ्टी ऑटो इंडेक्स में शामिल सभी

शेयरों के मुकाबले बेहतर प्रदर्शन

किया। एसीई इक्विटी के आंकडे से

को छुआ।

बाहर निकलेगी कंपनी

- विश्लेषक इस घटनाक्रम की तुलना आरआईएल और जियो फाइनैशियल सर्विसेज (जियो) के साथ कर रहे हैं
- कई विश्लेषक दीर्घावधि के नजरिये से इस शेयर पर उत्साहित बने हुए हैं
- पिछले एक साल में, टाटा मोटर्स का शेयर तेजी से चढ़ा है और उसने निफ्टी ऑटो इंडेक्स में शामिल सभी शेयरों के मकाबले बेहतर प्रदर्शन किया
- बजाज ऑटो (११९ प्रतिशत) और टीवीएस मोटर कंपनी (१०९ प्रतिशत) ऐसे दो अन्य शेयर हैं जिन्होंने इस अवधि के दौरान निवेशकों का पैसा दोगुना किया
- डीवीआर शेयरों के विलय और टाटा मोटर्स के साधारण शेयरों के विलय की घोषणा जुलाई 2023 के अंत में की गई थी

पता चलता है कि इस अवधि में यह शेयर 131 प्रतिशत चढा। बजाज ऑटो (119 प्रतिशत) और टीवीएस मोटर कंपनी (109 प्रतिशत) ऐसे दो अन्य शेयर हैं जिन्होंने इस अवधि के दौरान निवेशकों का पैसा दोगना किया।

आंकड़े से पता चला है कि तलनात्मक तौर पर. निफ्टी ऑटो सूचकांक 63 प्रतिशत, जबिक निफ्टी-50 सूचकांक 27 प्रतिशत

टाटा मोटर्स का शेयर एमएससीआई और एफटीएसई जैसे वैश्विक सुचकांकों में भी शामिल है। पगारिया ने कहा कि ये दो सुचकांक इन सूचकांकों में बने रहने की इसकी पात्रता तय करने के लिए मददगार होंगे।

डीवीआर शेयर

डीवीआर शेयरों के विलय और टाटा मोटर्स के साधारण शेयरों के विलय की घोषणा जुलाई 2023 के

अंत में की गई थी। पगारिया ने कहा 'ऑर्डिनरी शेयरों के साथ डीवीआर (डिफरेंशियल वोटिंग राइटस) की विलय प्रक्रिया डीमर्जर प्रक्रिया के अनुरूप होगी। नुवामा अल्टरनेटिव में हमारा मानना है कि डीवीआर और ऑर्डिनरी शेयरों का विलय 6 से 8 महीने में पूरा हो जाएगा।'

कई विश्लेषक दीर्घावधि के नजरिये से इस शेयर पर उत्साहित बने हुए हैं। उदाहरण के लिए, नोमुरा के विश्लेषकों ने 1,057 रुपये के कीमत लक्ष्य के साथ इस शेयर पर 'खरीदें' रेटिंग बरकरार रखी है। उनका मानना है कि सीवी और पीवी व्यवसायों में टाटा मोटर्स के डीमर्जर से दलाल पथ के मुल्यांकन नजरिये में तरंत बदलाव नहीं आ सकेगा। हालांकि मध्यावधि में, व्यवसाय व्यापक स्वायत्तता के साथ अपनी संभावित योजनाओं पर आगे बढ़ने में सक्षम होंगे।

नोमुरा के कपिल सिंह और सिद्धार्थ बेरा ने एक ताजा रिपोर्ट में लिखा है, 'हमने जेएलआर के लिए अपने 3 गुना के संभावित ईवी/एबिटा लक्ष्य के साथ 'खरीदें' रेटिंग बरकरार रखी है। हमने वित्त वर्ष 2026 की बिक्री के संदर्भ में सीवी को 10 गुना ईवी/एबिटा, पीवी अनुमान को 1.5 गुना ईवी/बिक्री पर बरकरार रखा है। जेएलआर की रेटिंग में बदलाव उसके नई ईवी मॉडलों की सफलता पर निर्भर करेगा।'

टाटा समूह के शेयर चढ़े, एमकैप 31 लाख करोड़ रुपये के पार

मुंबई, 5 मार्च

टाटा समह के अहम शेयरों में मंगलवार को उछाल आई और सभी सचीबद्ध इकाइयों का कल बाजार पंजीकरण 31 लाख करोड़ रुपये के पार चला गया। इस आशावाद के बीच शेयरों में तेजी आई है कि टाटा संस को सचीबद्ध कराने से बाजार की थाह पाने में मदद मिलेगी और इससे समूह के होल्डिंग का जटिल ढांचा सरल बन जाएगा।

ऑटोमोबाइल कॉरपोरेशन ऑफ गोवा (एसीजी) का शेयर सबसे ज्यादा 14 फीसदी चढ़ा, जिसके बाद टाटा केमिकल्स और टाटा इन्वेस्टमेंट कॉरपोरेशन (टीआईसी) में करीब 5-5 फीसदी का इजाफा हुआ। एसीजी और टीआईसी के पास टाटा संस की प्रत्यक्ष हिस्सेदारी नहीं है। हालांकि एसीजी की प्रवर्तक टाटा मोटर्स है, जिसके पास टाटा संस की करीब 3 फीसदी हिस्सेदारी है। टीआईसी समूह की होल्डिंग कंपनी है, जिसके पास समह की कई कंपनियों का हिस्सा है। साथ ही टाटा संस की टीआईसी में सीधे तौर पर 68.5 फीसदी हिस्सेदारी है। टाटा संस को सुचीबद्ध कराने की खबर के बीच टीआईसी का शेयर इस साल दोगुने से भी ज्यादा

स्पार्क पीडब्ल्यूएम की रिपोर्ट में कहा गया है कि टाटा संस का बाजार मूल्यांकन 7 से 8 लाख करोड़ रुपये के बीच हो सकता है और उसकी सूचीबद्धता से समूह के शेयरों की दोबारा रेटिंग होगी।

स्पार्क पीडब्ल्यएम के विश्लेषक विदित शाह ने एक नोट में कहा है, आरबीआई ने टाटा संस को पिछले साल अपर लेयर एनबीएफसी के तौर पर वर्गीकृत किया है, जो सितंबर 2025 तक उसे एक्सचेंजों में सचीबद्ध कराना अनिवार्य बनाता है। हमारा मानना है कि इस घटनाक्रम से समूह के होल्डिंग कंपनी का जटिल ढांचा सरलीकृत हो जाएगा और समृह की कुछ सूचीबद्ध होल्डिंग कंपनियों को अपनी मूल कंपनी की हिस्सेदारी

बेचने में सक्षम बनाएगा। हमारा मानना है कि टाटा संस की करीब 80 फीसदी हिस्सेदारी का मद्रीकरण शायह

ही होगा लेकिन पुनर्गठन की प्रक्रिया से दोबारा रेटिंग हो

टाटा मोटर्स, टाटा केमिकल्स, टाटा पावर और इंडियन होटल्स के पास टाटा संस की 1 से तीन फीसदी के बीच हिस्सेदारी है। यह मानते हुए कि टाटा संस की बाजार कीमत 7 लाख करोड़ रुपये है, टाटा संस की 3 फीसदी की कीमत टाटा केमिकल्स के लिए करीब 21,000 करोड़ रुपये होगी, जो उसके मौजूदा बाजार पंजीकरण का करीब 80 फीसदी है।



ROYAL SENSE

Our Company was incorporated as 'Royal Sense Limited' under the Companies Act, 2013, pursuant to a Certificate of Incorporation dated April 06, 2023, issued by the Registrar of Companies, (Central Registration Centre) having Registration Number 412051. Later on, April 28, 2023, the running business of the proprietorsh concern of our Promoter namely "Royal Traders, PHT & Anaya" was taken-over by the company, along with the assets and liabilities of the proprietorship concern. For further details, please refer to chapter titled "History and Corporate Structure" beginning on page 87 of this Prospectus. Registered Office: First Floor, Plot No 57, Phase-II, Badli Industrial Area, Badli, Delhi-110042, North West Delhi India;

Tel No.: +91 9205843102 Website: www.royalsense.in; E-mail: compliance@royalsense.in;

Contact Person: Ms. Priyanka Bhutani, Company Secretary and Compliance Officer

INITIAL PUBLIC ISSUE OF UPTO 14,50,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF ROYAL SENSE LIMITED ("RSL" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹68/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹58/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹ 986.00/- LAKHS ("THE ISSUE"). OUT OF WHICH 1.60.000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹ 68/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹58/- PER EQUITY SHARE AGGREGATING TO ₹108.80/- LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e. NET ISSUE OF 12,90,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹ 68/- PER EQUITY SHARE AGGREGATING TO ₹877.20/- LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE AND THE NET ISSUE WILL CONSTITUTE 29.59% AND 26.33% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

All the Investors applying in a Public issue shall use only Application Supported by Blocked Amount (ASBA) facility for making payment Provided details about bank account which shall be Blocked by Self Certificate Syndicate to Banks ("SCSBs") as per the SEBI circulate CIR/CFD/POLICYCELL/11/2015 dated November 10.2015. As an alternate payment mechanism, Unified Payment Interface (UPI) has been introduced (vide SEBI Circular Ref. SEBI/HO/CFD//DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DDCR2/CIR/P/2019/133 dated November 08, 2019) as a Payment Mechanism in a phased manner with ASBA for a application in Public issues by retail Institutional Investor. For further details, pleases refer to section titled "Issue Procedure" beginning on page no. 164 of this Prospectus. As per the SEBI Circular no SEBI/HO/CFD/DIL2/CIR/P2022/75 dated May 30, 2022, at ASBA application money is blocked in the investor's bank accounts. The provision of the circular shall be for all issues opening from 01 Septembers. 2022 onwards. In case of delay, if any in refund, our Company shall pay interest on the Application money at the Rate of 15% per annum for the period of delay.

THIS OFFER IS BEING MADE IN TERM OF CHAPTER IX OF THE SEBI (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 (THE "SEBI ICDR REGULATIONS") READ WITH RULE 19(2)(b)(1) OF SCRR AS AMENDED. THE ISSUE IS FIXED PRICE ISSUE AND ALLOCATION IN THE NET OFFER TO THE PUBLIC WILL BE MADE IN TERMS OF REGUALTION 253(2) OF THE SEB (ICDR) REGULATIONS. 2018. (For further details please see. "Term of the Issue" beginning on page no.156 of the Prospectus.) A copy of Prospectus is delivered for filling to the Registrar of Companies are required under sub-section 4 of Section 26 of the Companies act 2013

For further details, please refer the section filed 'Issue Procedure' beginning on page 164. FIXED PRICE ISSUE AT 68/- PER EQUITY SHARE

THE FACE VALUE OF THE EQUITY SHARE IS ₹10 /- EACH AND THE ISSUE PRICE IS 6.8 TIMES OF THE FACE VALUE OF THE EQUITY SHARES.

THE APPLICATION MJST BE FOR A MINIMUM OF 2000 EQUTIY SHARES AND IN MULTIPLES OF 2000 EQUITY SHARES THEREAFTER. FOR FURTHER DETAILS, PLEASE REFER TO "SECTION XI- ISSUE RELATED INFORMATION "BEGINNIG ON PAGE 156 OF THE PROSPECTUS

ISSUE	
PROGRAMME	

ISSUE OPENS ON: MARCH 12, 2024 ISSUE CLOSED ON: MARCH 14, 2024

Tuesday, March 12, 2024 Initiation of unblocking of Funds/Refunds (T+2 Days) Monday, March 18, 2024 Bids Opening Date Credit of Equity Shares to demats Accounts of Allotees (T+2) Monday, March 18, 2024 Bids Closing Date(T day) Thursday, March 14, 2024 Tuesday, March 19, 2024 Finalisation of basis of allotment with the Designation Stock Exchange Allotment of Securities (T+1 day) Friday, March 15, 2024 Commencement of Trading of Equity Shares on the Stock Exchange (T+3)

Application Submission by Investors Electronic Application (Online ASBA through 3-in-1 account) - up to 5 pm on T day

Electronic Application (Bank ASBA through Online channels like internet Banking, Mobile Banking Syndicate UPI ASBA etc.) – up to 4pm on T day Electronic Application (Syndicate Non-Retail, Non- individual Application)- up to 3pm on T day.

Physical Applications (Bank ASBA)- up to 1 pm on T day.

Physical Applications (Syndicate Non-Retails, Non Individual Applications of QIBs and NIIs)- Upto 12pm on T days and Syndicate Members shall transfer such application to bank before 1pm on T day.

Time limits for Submission of Application (T is issue closing date) Bid of Modification: From issue opening date upto 5 pm on T day

Validation of bids details with deposit of fees: From issue opening date upto 5 pm on T day

UPI Mandate acceptance tine. **Issue Closure**

MS. Privanka Bhutani

T day- 4 pm for QIB and NII Categories T day- 5 pm for Retails and other reserved categories

Mandatory in Public Now available in Simple, Safe, **ASBA*** Smart way of ASBA for retail issue. No cheque simply blocking the fund in the bank account for Application will be accepted Individual Investors. further details check section on ASBA below."



*ASBA is a better way of applying to issues by

For the Details on the ASBA and UPI Process, please refer to the details given in ASBA form and General Information Documents and also please refer to the section "Issue Procedure" beginning on page 87 of the Prospectus.

CONTENTS OF THE MEMORANDUM OF THE COMPANY AS REGARDS TO ITS OBJECTS:
For information on the main objects of the Company, please see "Our History and Certain Other Corporate Matters" on page 87 of the Prospectus and Clause III of the Memorandum of Association of the Company. The Memorandum of Association of the Company is a material document for inspection in relation to the Offer. For further details, please see Material Contracts and Documents for Inspection" on page 199 of the Prospectus.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE

The authorised share capital, issued, subscribed and paid up share capital of the Company as on the date of the Prospectus is as follows: The Authorised Share Capital of the Company is ₹ 500.00 Lakhs divided into 50,00,000 Equity Shares of ₹10/- each. The Issued, subscribed and Paid-up share capital of the Company before the Issue ₹345.01 lakhs divided into 34,50,146 Equity Shares of ₹10/- each. Proposed Post issue capital of Company is ₹490.01 Lakhs divided into 49,00,146 Equity Shares of ₹10/- each. For details of the Capital Structure, see the section "Capital Structure" on the page 43 of the Prospectus

NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: Given below are the names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed for by them at the time of signing of the Memorandum of Association: 9,994 Equty shares of face value of ₹10/- each were allotted to Mr. Rishabh Arora, 1 Equity Shares of face value of ₹10/- each were alloted to Mr. Harmeet Singh, 1 Equity Shares of face value of ₹10/- each were alloted to Mr. Charan Dev Arora, 1 Equty Shares of face value of ₹10/- each were alloted

to Ms. Sushma Arora. 1 Equity Shares of face value of ₹10/- each were alloted to Mr. Vipin Pratap Sinoh and 1 Equity Shares of face value of ₹10/- each were allotted Ms. Meenakshi Arora RISK IN RELATION TO THE FIRST ISSUE:

This being the first issue of the issuer, there has been no formal market for the securities of the issuer. The face value of the equity shares is ₹10/- each and the issue price is 6.8 times of face value of the equity share. The issue price should not be taken to be indicative of the market price of the equity shares after the equity shares are Listed on the SME Platform of BSE Limited. No assurance can be given regarding active or sustained trading in the equity shares of our company or regarding the price at which the equity shares will be traded after listing.

GENERAL RISKS: Investment in equity and equity-related securities Involve a degree of risk and investors should not invest any funds in this offer unless they can afford to take the risk of losing their Investment. Investors are advised to read the risk factors carefully before taking an investment decision in this offering. For taking an Investment decision, investors must rely on their own examination of the issuer and the offer including the risks involved. The securities have not been recommended or approved by the Securities and Exchange Board of India (SEBI) nor does SEBI guarantee the accuracy or adequacy of this document. Specific attention of investors is invited to the statement of Risk factors beginning on page no. 22 of the Prospectus.

BASIS FOR ISSUE PRICE: Please refer "Basis for Issue Price beginning on page 58 of the Prospects.

ISSUER'S ABSOLUTE RESPONSIBILITY: The issuer, having made a reasonable inquiry, accepts responsibility for and confirms that this offer document contains all information with regard to the issuer and the issue which is material in the context of the issue, that the information contained in the offer document is true and correct in all material aspects and is not misleading in any material respect, that the opinions and intentions expressed herein are honestly held and that there are no other facts, the omission of which make this document as a whole or any of such information or the expression of any such opinions or intentions misleading in any material respect.

LISTING: The Equity Shares of our company issued through the Prospectus are proposed to be listed on the SME Platform of BSE Limited. In terms of the Chapter IX of the SEBI ICDR

Regulations, as amended from time to time, our company has received "in-principal" approval letter dated January 19, 2024 from BSE for using its name in this offer document for listing of our shares on the SME Platform of BSE Limited. For the purposes of the Issue, the Designated Stock Exchange will be BSE Limited (BSE).

DISCLAIMER CLAUSE OF SEBI: Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulation 2018, a copy of the Prospectus has been filed with SEBI after filing of

the Offer document with Registrar of Companies In terms of Regulation 246 of the SEBI ICDR Regulations, 2018 and Sec 26(4) of Companies Act 2013, However, SEBI shall not Issue any observation on the Offer document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire "Disclaimer Clause of SEBI" beginning on page DISCLAIMER CLAUSE OF THE EXCHANGE (BSE LIMITED): It is to be distinctly understood that the permission given by BSE Limited (BSE) should not in any way be deemed or construed

that the contents of the Prospectus or the price at which the equity shares are offered has been cleared, solicited or approved by BSE, nor does it certify the correctness, accuracy or completeness of any of the contents of the Prospectus. The investors are advised to refer to page no. 149 of the Prospectus for the full text of the Disclaimer Clause pertaining to BSE.

LEAD MANAGER OF THE ISSUE

EXPERT GLOBAL

*Status upto March 05, 2024

Place: Delhi

Expert Global Consultants Private Limited 1511, RG Trade Tower Netaji Subhash Place, Pitampura, New Delhi – 110 034, India

Telephone: 011 4509 8234, Email: ipo@expertglobal.in Website: www.expertglobal.in

Investor Grievance Email: compliance@expertglobal.in Contact Person: Mr. Gaurav Jain SEBI Registration Number: INM000012874 CIN: U74110DL2010PTC205995

Bigshare Services Pvt. Ltd.

Bigshare Services Private Limited S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East), Mumbai - 400 093,

Maharashtra Telephone: +91 22 6263 8200 , Fax: +91 22 6263 8299 Email: ipo@bigshareonline.com Investor Grievance Email: investor@bigshareonline.com Contact Person: Babu Rapheal

Secretary and Compliance Office **ROYAL SENSE LIMITED** First Floor, Plot No 57, Phase-II, Badli Industrial Area Badli, Delhi-110042

Contact No: +91 9205843102 Email Id compliance@royalsense.in Website: www.royalsense.in

Investors may contact our Company Secretary and Compliance Officer and /or the Registrar to the Issue and / or the Leac Manager, in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allotment of allotted Equity Shares in the respective beneficiary account or refund orders, etc.

Availability of Prospectus: Investors should note that investment in Equity Shares involves a high degree of risk and investors are advised to refer to the Prospectus and the Risk Factors contained therein, before applying in the Issue. Full copy of the Prospectus will be available at the website of SEBI at www.sebi.gov, in the website of the Stock Exchange at www.bseindia.com Availability of Application form: Application forms can be obtained from the Registered Office of Royal Sense Limited and the Lead Manager at www.bseindia.com and the Designated Branches of SCSBs, the list of which is available on the website

of SEBI. Applications Supported by Blocked Amount (ASBA): Investors have to compulsorily apply through the ASBA process. ASBA has to be availed by all the investors are required to fil the application form and submit the same to the relevant SCSB's at the specific locations or registered brokers at the broker centres or RT or DP's. The SCSB's will block the amount in the account as per the authority contained in application form. On allotment, amount will be unblocked and account will be debited only to the extent required to be paid for allotment of shares, Hence, there will be no need of refund. The ASBA application forms can also be downloaded from the website of BSE. ASBA application forms can be obtained from the Designated Branches of SCSB's, the list of banks that are available on website of SEBI at www.sebi. gov.in and website of Stock Exchange at www.bseindia.com. For more details given in application forms and Prospectus and also please refer to the Section Issue Procedure" beginning on page 164 of the Prospectus UNIFIED PAYMENTS INTERFACE (UPI): Investors are advised to carefully refer SEBI circular SEBI/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular No. SEB/HO/CF D/DIL2/P/CIR/2021/570 dated June 2, 2021, SEBU/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular No. SEB/HO/CF D/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular November 1, 2018, SEBI circular November 1, 2018, SEBI ci

BU/HO/CFD/DIL2/CIR/P/2022/51 dated April 20, 2022 and SEBI circular SEBU/HO/CFD/DIL2/CIR/P/2022/75 dated May 30, 2022 for details relating to use of Unified Payments Interface (UPI) as a payment mechanism with Application Supported by Block Amount (ASBA) for applications in public issues by retail individual investors. BANKER TO THE ISSUE\ SPONSOR BANK: Axis Bank Limited

Investors should read the Prospectus carefully, including the Risk Factors beginning on page 22, of the Prospectus before making any investment decision.
The Lead Manager associated with the Offer have handled 5 SME public issues and Nil Main Board public issue during the current financial year and three financial cial years preceding the current Financial Year, out of which 1 SMF public issues closed below the issue price on the listing date

The Load manager according to control manager						
Туре	FY 2023-24*	FY 2022-23*	FY 2021-22*	FY 2020-21*	TOTAL	
SME IPO	3	2	-	-	5	
MAIN Board IPO	-	-	-		-	
Total	3	2	-	-	5	
Issue closed below Issue Price on Listing Day	-	1	-	-	-	
Issue closed above Issue Price on Listing Day	3	1	-	-	-	

For ROYAL SENSE LIMITED On behalf of the Board of Directors

Rishabh Arora

Managing Director

Date: March 05, 2024 ROYAL SENSE LIMITED is proposing, Subject to market conditions and other considerations, a public issue of is Equity Shares and has fled the Prospectus with the Registrar of Companies Ahmedabad. The Prospectus is available on the website of the Lead Manager at www.expertglobal.in, website of the Lead Manager at www.expertglobal.in, website of the BSE at www.bseinda.com and website o Issuer Company at www.royalsense.in Investor should note that investment in Equity Shares involves a high degree of risk. For details, investors should refer to and rely on the Prospectus, including the section titled "Risk Factors" as appearing in the Prospectus. The Equity Shares have not been and will not be registered under the US Securities Act (the Securities Act) or any state securities laws in United States and will not be issued or sold within the United States or to, or for the account or benefit of U.S. persons* (as defined in Regulation S under the Securities Act), except pursuant to an exemption from, or in a transaction not sublet to, the registration requirements of the Securities Act, 1933.

